

Les Salons du tourisme

Lille

 26 to 28 Jan. 2018
Lille Grand Palais

Toulouse

 09 to 11 Feb. 2018
Parc des Expositions

Lyon

 02 to 04 March 2018
Halle Tony Garnier

Paris

 15 to 18 March 2018
Paris Expo - Porte de Versailles

salon destinations Nature

15 to 18 March 2018

Paris Expo - Porte de Versailles

The **EXHIBITOR PACK**, **MODULE EXHIBITOR PACK** and the **CO-EXHIBITOR PACK**

Includes the following services:

N.B.: A co-exhibitor is a company with which you share your stand but that does not necessarily have legal or commercial ties with your company.

EXHIBITOR PACK	One	Plus	First	Module	Partner
Paris	€ 925 Excl. VAT	€ 1310 Excl. VAT	€ 1480 Excl. VAT	€ 270 Excl. VAT	€ 330 Excl. VAT
Lille, Lyon, Toulouse	€ 515 Excl. VAT	€ 740 Excl. VAT	€ 960 Excl. VAT	€ 190 Excl. VAT	€ 280 Excl. VAT
SERVICE					
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X	X
Electronic Exhibitor badges	X	X	X	X	X
Access to VIP/ Press Area	X	X	X	X	X
Wi-Fi Connection (only on Mahana Toulouse, Mahana Lyon, Tourissima Lille.)	X	X	X	X	X
VISIBILITY					
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X
Media Kit (Custom web banners with your name and your stand number)	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X
Posting your press release in the section of the website press		X	X		
Presentation of your company or product on social networks			X		
Your video on the homepage of the website provided by the exhibitor.			X		
TARGETING					
Invitation	100	200	300	100	100
E-invitation: acces to a plateforme to e-invite your clients and prospect	X	X	X	X	X
Your insert in an emailing to visitors before the show		X	X		

By booking module, you have to order the module exhibitor pack.

By booking bare surface with or without fitting, your have to order the exhibitor pack.

EXHIBITOR PARTNER PACK OPTION

Includes for each partner:

N.B.: A partner is a company with which you share your stand and which has to have a legal or commercial link with your company (for example, your subsidiary, distributor, etc.).

- Inclusion of its company name and stand number on: The list of exhibitors published on the show's website, the orientation maps on display throughout the exhibition and downloadable from the show's website, the official visit document with which visitors are provided.
- A communications kit including: A banner featuring the colours of the exhibition, access to the electronic invitation platform which you can use to invite your clients and prospective client.