

Les Salons du tourisme

Lille

 17 to 19 Jan. 2020
Lille Grand Palais

Lyon

 07 to 09 Feb. 2020
Halle Tony Garnier

Paris

 12 to 15 March 2020
Paris Expo - Porte de Versailles

salon destinations Nature

12 to 15 March 2020

Paris Expo - Porte de Versailles

The **EXHIBITOR PACK**, **MODULE EXHIBITOR PACK** and the **CO-EXHIBITOR PACK**

Includes the following services:

N.B.: A co-exhibitor is a company with which you share your stand but that does not necessarily have legal or commercial ties with your company.

EXHIBITOR PACK	One	Plus	First	Module	Collective Exhibitor (1)	Partner Pack (2)
Paris	€ 975 Excl. VAT	€ 1385 Excl. VAT	€ 1560 Excl. VAT	€ 290 Excl. VAT	€ 430 Excl. VAT	€ 400 Excl. VAT
Lille, Lyon	€ 545 Excl. VAT	€ 780 Excl. VAT	€ 1 020 Excl. VAT	€ 200 Excl. VAT	€ 320 Excl. VAT	€ 300 Excl. VAT
SERVICE						
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X		
Electronic Exhibitor badges	X	X	X	X	X	X
Access to VIP/ Press Area	X	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourissima Lille.)	X	X	X	X		
VISIBILITY						
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X	X
Media Kit (Custom web banners with your name and your stand number)	X	X	X	X	X	
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X	X
Posting your press release in the section of the website press		X	X			
Presentation of your company or product on social networks			X			
Your video on the homepage of the website provided by the exhibitor.			X			
TARGETING						
Invitation (on request)	50	100	200	50		
E-invitation: acces to a plateforme to e-invite your clients and prospect	X	X	X	X	X	
Your insert in an emailing to visitors before the show		X	X			

By booking module, you have to order the module exhibitor pack.

By booking bare surface with or without fitting, your have to order the exhibitor pack.

(1) The collective exhibitor Pack is calculated for any stand accomodating partners except Institutional of Tourism (price by partner).

(2) The exhibitor Partner Pack is exclusively reserved to Institutional of Tourism for Institutional of Tourism (package).

COLLECTIVE EXHIBITOR PACK OR EXHIBITOR PARTNER PACK OPTION

Includes for each partner:

N.B.: A partner is a company with which you share your stand and which has to have a legal or commercial link with your company (for example, your subsidiary, distributor, etc.).

• Inclusion of its company name and stand number on: The list of exhibitors published on the show's website, the orientation maps on display throughout the exhibition and downloadable from the show's website, the official visit document with which visitors are provided.