

# Les Salons du tourisme

**Lille**

 25 to 27 Jan. 2019  
Lille Grand Palais

**Lyon**

 08 to 10 March 2019  
Halle Tony Garnier

**Paris**

 14 to 17 March 2019  
Paris Expo - Porte de Versailles

# salon destinations Nature

14 to 17 March 2019

Paris Expo - Porte de Versailles

## The EXHIBITOR PACK, MODULE EXHIBITOR PACK and the CO-EXHIBITOR PACK

Includes the following services:

**N.B.: A co-exhibitor is a company with which you share your stand but that does not necessarily have legal or commercial ties with your company.**

EXHIBITOR PACK	One	Plus	First	Module	Collective Exhibitor (1)	Partner Pack (2)
<b>Paris</b>	€ 950 Excl. VAT	€ 1350 Excl. VAT	€ 1520 Excl. VAT	€ 280 Excl. VAT	€ 400 Excl. VAT	€ 390 Excl. VAT
<b>Lille, Lyon</b>	€ 530 Excl. VAT	€ 760 Excl. VAT	€ 990 Excl. VAT	€ 195 Excl. VAT	€ 300 Excl. VAT	€ 290 Excl. VAT
<b>SERVICE</b>						
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X		
Electronic Exhibitor badges	X	X	X	X	X	X
Access to VIP/ Press Area	X	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourissima Lille.)	X	X	X	X		
<b>VISIBILITY</b>						
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X	X
Media Kit (Custom web banners with your name and your stand number)	X	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X	X
Posting your press release in the section of the website press		X	X			
Presentation of your company or product on social networks			X			
Your video on the homepage of the website provided by the exhibitor.			X			
<b>TARGETING</b>						
Invitation	100	200	300	100		
E-invitation: acces to a plateforme to e-invite your clients and prospect	X	X	X	X	X	X
Your insert in an emailing to visitors before the show		X	X			

By booking module, you have to order the module exhibitor pack.

By booking bare surface with or without fitting, your have to order the exhibitor pack.

(1) The collective exhibitor Pack is calculated for any stand accomodating partners except Institutional of Tourism (price by partner).

(2) The exhibitor Partner Pack is exclusively reserved to Institutional of Tourism for Institutional of Tourism (package).

## COLLECTIVE EXHIBITOR PACK OR EXHIBITOR PARTNER PACK OPTION

Includes for each partner:

**N.B.: A partner is a company with which you share your stand and which has to have a legal or commercial link with your company (for example, your subsidiary, distributor, etc.).**

- Inclusion of its company name and stand number on: The list of exhibitors published on the show's website, the orientation maps on display throughout the exhibition and downloadable from the show's website, the official visit document with which visitors are provided.
- A communications kit including: A banner featuring the colours of the exhibition, access to the electronic invitation platform which you can use to invite your clients and prospective client.