

The EXHIBITOR PACK, CO-EXHIBITOR and PARTNER PACK

The exhibitor, co-exhibitor and partner pack, include the following services:

PACK	DIRECT	MODULE COLLECTIVE CO-EXHIBITOR	ORGANIZER	PRIVATES	INSTITUTIONALS
				Package 10 co-exhibitors	Package 10 partners
Paris	€1 040 Excl. VAT	€330 Excl. VAT	€1 040 Excl. VAT	€1000 Excl. VAT	€455 Excl. VAT
Lille - Lyon	€581 Excl. VAT	€230 Excl. VAT	€581 Excl. VAT	€680 Excl. VAT	€335 Excl. VAT
SERVICE					
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X	X
Electronic Exhibitor badges	X	X	X	X	X
Access to VIP/Press Area	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourrissima Lille)	X	X	X	X	X
VISIBILITY					
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X
Media Kit (web banners, E-card, logo...)	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X
TARGETING					
Invitation (on request)	X	X	X	X	X
E-code invitation and personalized link to invite your contacts: partners, customers and prospects	X	X	X	X	X

- **DIRECT Exhibitor:** mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR:** this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor:** mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor:** mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor:** mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners:** Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor :** For privates companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.

DISCOUNTS

VOLUME DISCOUNT (1)

From 30 sq.m bare surface area booked across all 4 exhibitions, get a discount on the price as shown below:

30 to 70 sq.m ----- **€15 excl.VAT/sq.m**
71 to 130 sq.m ----- **€25 excl.VAT/sq.m**
>131 sq.m ----- **€35 excl.VAT/sg.m**

NEW DESTINATION DISCOVER DISCOUNT (1)

Offer strictly reserved for foreign institutional tourism (cities, regions, countries...) not having exhibited for a least 2 years at one of the 4 exhibitions, **get a discount of €150 excl.VAT/sq.m**

START UP AND ASSOCIATION DISCOUNT

Offer strictly reserved for start-up and associations (less then 3 years of existence), **get a discount of €700 excl.VAT**, applicable on bare stands and modules.

(1) Discounts apply excluding module stand: counter, basic, village and deco modules.

Fares & descriptions Fittings

BARE SURFACE :

Paris: €555 excl. VAT/m² - Lille & Lyon: €360 excl. VAT/m²

FACILITIES for a bare surface

Set-up fee per square metre to be added to the price per square metre of the exhibitor package.
insurance and options (e.g. front end). Illustrations are not contractually binding.

PAVILLION Fitting

From 18 m² - 3 sides

Paris : 340 € HT/m²

- White partitions H.2500mm
- Aluminum perimeter frame 52 H.3200mm
- Carpet and cotton: 6 colors to choose from
- 1 double-sided drop L.2000mm x H.1500mm
- 1 3kw intermittent electrical connection White partitions, white aluminum
- 2 m² of centered storage space with wooden partition H.2500mm + white door and 2 shelves
- 4 rails with 2 spotlights
- 4 backlit GOLD counters with personalized PVC H.944 x W.760mm (partly lockable)
- 4 front signs size L.700mm x H.700mm
- 4 Z stools and 4 wastepaper baskets - Carpet and canopy: 6 colors to choose from
- Daily cleaning of the stand



Non-contractual visual

For details of 4 open sides, please contact us.

PLATINIUM Fitting

From 18 m² - 3 sides

Lille & Lyon : 250 € HT/m²

- White partitions, white aluminum
- Carpet and partial canopy: 6 colors to choose from
- 1 curved sign tower
- 4 Chamonix counters (PWW017) with personalized PVC
- 4 front signs on 800 mm x 500 mm crossbar
- 4 Z stools (UCW715) + 4 waste bins (AWW089)
- 4 rails with 2 x 100w spotlights
- 2 m² reserve, white door and 1 shelf
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand



Non-contractual visual

For details of 4 open sides, please contact us.

MODULES

Package rate (include bare stand and fittings) + module exhibitor pack rate included.

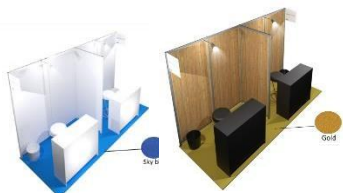
Insurance not included. Non-binding illustrations

Modular counter

3 sq.m space (L. 2 m x D. 1,5 m)

Paris : 3 105 excl. VAT

- White/wooden partitions (Destinations Nature)
- BlueSky / Gold carpet (Destinations Nature)
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste bin (Destinations Nature)
- 1 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



Village module

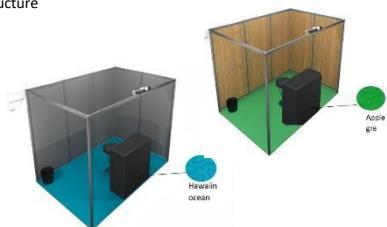
6 sq.m space (L. 3 m x D. 2 m)

Paris : 2 880 € HT - Lille & Lyon : 2 570 € HT

Module in 9 et 12 sq.m, please consult us for the price.

**Reserved for the following areas: Cruise, Training, Tourisme & Disability, Tendence & innovation, Sustainable Tourism, TO Village (Destinations Nature), Mountain Village (Destinations Nature), Equipment & material (Destinations Nature),

- White partitions and blue carpet (Tourisme)
- Partitions, titanium-coloured aluminium structure and carpeting Gold (Nature Destinations)
- 1 black Bergan counter (PNN026)
- 1 black Z stool (UCN707)
- 1 black waste bin (ANN075)
- 2 100w spotlights
- 1 intermittent 1kw electrical connection
- Daily stand cleaning



Deco module

9 sq.m space *Reserved for the themed areas

Paris : 5 577 excl. VAT - Lille & Lyon : 3 902 excl. VAT

Module also available in 18sq.m, please consult us for the price.

Detail for 2 faces :

- Wooden partitions H.2500mm
- Carpet and brushed cotton: 6 colors to choose from (except Tourisme de Mémoire: Raspberry / Midnight Blue)
- 1 m² of storage space, white painted door and 1 shelf
- 2 100w rod spotlights
- 1 black Bergan counter (PNN026) with personalized PVC, L.800mm x H.800mm
- 1 3mm PVC partition sign, L.1500x H.1500mm
- 1 black Z stool (UCN707) and 1 waste basket
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand



Standard module

6 sq.m space (L. 3 m x D. 2 m)

Paris : 3 780 excl. VAT - Lille & Lyon : 2 930 excl. VAT

9 and 12 m² modules, please contact us for prices.

- Birch-colored partitions, titanium-colored aluminum structure
- Single-color carpet
- 2 x 100w spotlights
- 1 intermittent 1kw electrical connection
- 1 white/black Bergan counter (Destinations Nature)
- 1 white/black Z stool (Destinations Nature)
- 1 white/black waste basket (Destinations Nature)
- Daily cleaning of the stand



Non-contractual visual

Optimum fitting

9 sq.m (L. 3 m x D. 3 m)

Paris : 8 735 excl. VAT - Lille & Lyon : 5 825 excl. VAT

Module in 9 et 12 sq.m, please consult us for the price.

- White partitions, white aluminum
- Carpet and awning: 6 colors to choose from (raspberry and white by default)
- 1 personalized sign tower L.1517x H.920mm
- 1 spotlight/ 3m²
- 1 intermittent 1 KW electrical connection
- 1m² storage space with 1 shelf
- 1 personalized counter (without door) L.1517 x H.938mm
- 1 personalized PVC partition 5mm H.2250mm x W.940mm
- 1 white Z stool (UCW715) + 1 waste bin
- Daily cleaning of the stand



Personalized stand (quotation)

Create a unique space in your image, meeting your own specifications.

Contact us on +33(0)4 42 18 01 70