

The EXHIBITOR PACK, CO-EXHIBITOR and PARTNER PACK

The exhibitor, co-exhibitor and partner pack, include the following services:

PACK	DIRECT	MODULE COLLECTIVE CO-EXHIBITOR	ORGANIZER	PRIVATES	INSTITUTIONALS
				Package 10 co-exhibitors	Package 10 partners
Paris	€884 Excl. VAT	€330 Excl. VAT	€884 Excl. VAT	€1980 Excl. VAT	€455 Excl. VAT
Lille	€493 Excl. VAT	€230 Excl. VAT	€493 Excl. VAT	€1380 Excl. VAT	€335 Excl. VAT
SERVICE					
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X	X
Electronic Exhibitor badges	X	X	X	X	X
Access to VIP/Press Area	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourrissima Lille)	X	X	X	X	X
VISIBILITY					
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X
Media Kit (web banners, E-card, logo...)	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X
TARGETING					
Invitation (on request)	X	X	X	X	X
E-code invitation and personalized link to invite your contacts: partners, customers and prospects	X	X	X	X	X

- **DIRECT Exhibitor:** mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR:** this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor:** mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor:** mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor:** mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners:** Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor :** For privates companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.

DISCOUNTS

VOLUME DISCOUNT (1)	<p>From 9 sq.m bare surface area booked across all 4 exhibitions, get a discount on the price as shown below:</p> <p>Regional Volume Discount From 9 to 18 sqm: €15 excl. VAT / sqm From 19 to 36 sqm: €31 excl. VAT / sqm From 37 sqm and above: €46 excl. VAT / sqm</p> <p>Paris Volume Discount From 9 to 18 sqm: €24 excl. VAT / sqm From 19 to 36 sqm: €47 excl. VAT / sqm From 37 sqm and above: €71 excl. VAT / sqm</p>
START UP AND ASSOCIATION DISCOUNT	<p>Offer strictly reserved for start-up and associations (less than 3 years of existence), get a discount of €700 excl.VAT, applicable on bare stands and modules.</p>

(1) Discounts apply excluding module stand: counter, basic, village and deco modules.

Fares & descriptions Fittings

BARE SURFACE :

Paris: €472 excl. VAT/m² - Lille : €306 excl. VAT/m²

FACILITIES for a bare surface

Set-up fee per square metre to be added to the price per square metre of the exhibitor package. Insurance and options (e.g. front end). Illustrations are not contractually binding.

PAVILLION Fitting From 18m² - sides

Paris : 340€ HT/m²

- White partitions H.2500mm
- Aluminium perimeter frame 52 H.3200mm
- Carpet and cotton : 6 colors to choose from
- 1 double-sided drop L.2000mm x H.1500mm
- 13kw intermittent electrical connection white partitions, white aluminum
- 2m² of centered storage space with wooden partition H.2500mm + white door and 2 shelves
- 4 rails with 2 spotlights
- 4 backlit GOLD counters with personalized PVC H.944 x W.760mm (party lockable)
- 4 front signs size L.700mm x H.700mm
- 4 Z stools and 4 wastepaper baskets – carpet and canopy : 6 colors to choose from
- Daily cleaning of the stand

For details of 4 open sides, please contact us.



FACES :

2 sides (from 6m² to 15m²): Paris: €578 excl. VAT – Lille : €327 excl. VAT

3 sides (from 18m² to 24m²): Paris: €1 156 excl. VAT – Lille : €655 excl. VAT

4 sides (island): Paris: €2 312 excl. VAT – Lille : €1,309 excl. VAT

PLATINIUM Fitting From 18m² - sides

Lille : 250€ HT/m²

- White partitions white aluminum
- Aluminium perimeter frame 52 H.3200mm
- Carpet and partial canopy : 6 colors to choose from
- 1 curved sign tower
- 4 chamonix counters (PWW017) with personalized PVC
- 4 front signs on 800 mm x 500 mmm crossbar
- 4 Z stools (UCW715) + 4 waste bins (AWW089)
- 4 rails with 2 x 100w spotlights
- 2m² reserve, white door and 1 shelf
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand

For details of 4 open sides, please contact us.



MODULES

Package rate (include bare stand and fittings) + module exhibitor pack rate included. Insurance not included. Non-binding illustrations

Visuels non contractuels

Modular counter

3 sq.m space (L 2m x D 1,5m)

Paris : 1 943€ excl. VAT

- White/wooden partitions (Destinations Nature)
- BlueSky / Gold carpet (Destinations Nature)
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste bin (Destinations Nature)
- 1 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



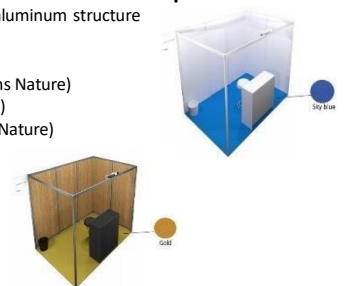
Standard module

6 sq.m space (L 3m x D 2m)

Paris : 3 105€ excl. VAT – Lille : 2 430€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- Birch-colored partitions, titanium-colored aluminum structure
- Single color carpet
- 1 1kw intermittent electrical connection
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste basket (Destinations Nature)
- Daily cleaning of the stand



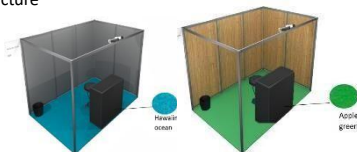
Village module

6 sq.m space (L 2m x D 1,5m)

Paris : 2 295€ excl. VAT – Lille : 2 106€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- White partitions and blue carpet (Tourism)
- Partitions, titanium-coloured aluminium structure
- 1 black Bergan counter (PNN026)
- 1 black Z stool (UCN707)
- 1 black waste bin (ANN075)
- 2 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



Deco module

9 sq.m space (L 2m x D 1,5m)

Paris : 4 722€ excl. VAT – Lille : 3 305€ excl. VAT

Module in 18 sq.m, please contact us for the price

- Wooden partitions H.2500mm
- Carpet and brushed coto : 6 colours to choose from (except Memory Tourism : raspberry / midnight blue
- 1m² of storage space, white painted door and 1 shelf
- 2 100w rod spotlights
- 1 black Bergan counter (PNN026) with personalized PVC, L.800mm x H.800mm
- 1 3mm PVC partition sign, L.1500mm x H.1500mm
- 1 black Z stool (UCN707) and 1 waste basket
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



Optimum fitting

9 sq.m space (L 3m x D 3m)

Paris : 7 565 excl. VAT – Lille : 5 036€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- White partitions white aluminum
- Carpet and awning : 6 colors to choose from (raspberry and white by default)
- 1 personalized sign tower L1517 x H.920mm
- 1 spotlight/3m²
- 1 1kw intermittent electrical connection
- 1m² storage space with 1 shelf
- 1 personalized counter (with out door) L1517 H938mm
- 1 personalized PVC partition 5mm H.2250mm x W.940mm
- 1 white Z stool (UCW715) + 1 waste bin
- Daily cleaning of the stand



Personalized stand (quotation)

Create a unique space in your image, meeting your own specifications

Contact us on +33(0)4 42 18 01 70